

The SFP™ ensures sustainability knowledge is retained so organizations reap long-term savings.



The Situation

William Broome and his colleagues strive to operate The Westminster Schools as responsibly as possible and set a good example for the students in terms of sustainability and reducing carbon footprint. In addition to some of the sustainability initiatives that were already in place to reduce water and energy use, Broome decided that earning the Sustainability Facility Professional would be a worthwhile investment.

The Approach

After learning about the SFP through the IFMA newsletter and at local chapter meetings, Broome realized that—unlike the LEED Green Associate—the SFP was truly designed for facility managers. He felt that the content was specific to everyday FM operations, in contrast to the LEED program, which leaned itself to architecture and engineering positions.

As a LEED Green Associate, Broome assumed that he could take the SFP pretest and come out with passing scores on the first try; but he was shocked to discover how different the two programs really were. It wasn't until he read all chapters thoroughly and utilized the study materials that he actually passed the tests.

*“The LEED Green Associate test required mainly memorization, whereas the SFP really engaged you to dive in and **learn**, using real-world situations. This isn't material that you're going to forget once you complete the test—the SFP program is designed to ensure that.”*

The Results

Having a Sustainability Facility Professional on staff has actually served as a marketing tool for The Westminster Schools—it's proof that the school engages in responsible and smart facility operations. On a personal level, Broome believes that earning the SFP was a huge step in the right direction for the future of his career.

“Given the way the sustainability movement has taken over in the industry, the SFP is going to make an employee that much more indispensable to their company. I would recommend this program to any facility manager.”

“As both an SFP and a LEED Green Associate, I can tell you that I've found the SFP Credential Program to be far more beneficial. There are companies that want to reap sustainability savings, but don't necessarily want to deal with the paper work, points and records that come along with LEED—that's where the SFP comes in.”

William Broome, CFM, SFP, LEED Green Associate
Director of Facilities
The Westminster Schools
Atlanta, Ga.

The IFMA SFP Credential Program™ provides you with practical instruction to enhance your sustainable FM skills and the tools to earn the SFP credential in one complete program. This convenient system combines learning modules available in print or electronic formats, interactive online study tools and final SFP assessments.

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