

# The SFP™ program provides practical and sustainable FM solutions you can apply immediately.



## The Situation

John Marhong is a Certified Engineering Technician with a background in computer engineering. He is now the Director of Infrastructure & Energy Efficiency at The Woodbine Entertainment Group. Several years ago—like many in the facility industry—he and his company decided that the time had come for Woodbine to begin implementing more energy-efficient FM practices.

He was encouraged by a colleague to attend IFMA's World Workplace 2010 in Atlanta, Ga., and made the decision to join IFMA after a very positive conference experience. After receiving materials from IFMA announcing the launch of the new Sustainability Facility Professional™ credential, his interest was piqued. Marhong signed up for the SFP with high hopes—but never could have anticipated the true value this credential program would bring him.

*"A lot of people kick around the term sustainability without fully understanding. After going through the SFP program, I feel confident that I can speak about sustainability from a position of knowledge."*

## The Approach

Given his position at Woodbine and his familiarity with the movement to energy efficiency in new and existing buildings, John was shocked to learn how *little* he actually knew about sustainability once he received the SFP course materials! Although challenging, Marhong admits he wouldn't change a thing about the content or the exam.

*"I was totally blown away by the course content. It flows beautifully in such a logical way. The course materials draw you into sustainability almost like a good book. However, if you didn't truly understand the concept and the philosophy behind sustainability, you couldn't pass the final exam—and that's a good thing."*

## The Results

After earning his SFP credential, John is pleased to report that both colleagues and supervisors have taken notice in a big way. John works for a company that supports sustainability as a key business strategy. He has an intergral role on the Steering Committee which develops, implements and monitors all sustainable initiatives.

Marhong was asked to give a recap presentation to coworkers discussing the knowledge he gained from the SFP program. After doing so, colleagues who were once interested in pursuing other sustainability programs are now seeking his advice about pursuing the SFP credential.

***"The SFP program provides very practical solutions that you can apply to your facilities immediately; but in my opinion, it's just as valuable in your everyday life. Sustainability is where the world is headed, and the SFP is truly a life skill."***

**John Marhong, C.E.T., SFP**

Director of Infrastructure and Energy Efficiency  
Woodbine Entertainment Group

is the largest horse racing operator in Canada and is recognized as one of the most innovative in North America

The IFMA SFP Credential Program™ provides you with practical instruction to enhance your sustainable FM skills and the tools to earn the SFP credential in one complete program. This convenient system combines learning modules available in print or electronic formats, interactive online study tools and final SFP assessments.



Visit [www.ifma.org/sfp](http://www.ifma.org/sfp) for a free demo and to learn more.

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